



Rose Quarter Development Project

Memorial Coliseum Future Process

DRAFT Criteria for evaluating concepts for renovation or adaptive re-use of the Memorial Coliseum

Finances*	Concept demonstrates financial viability for capital and operating costs.
Architecture	Concept considers the architectural and historical significance of the building and its character defining features.
Veteran's Memorial	Concept addresses the memorial aspect of the building.
Sustainability	Concept incorporates features and systems that conserve resources and increase energy efficiency of the facility and its operations.
Flexibility	Concept allows for flexibility to respond to the marketplace and enables operational efficiencies.
Connectivity	Concept positively impacts the pedestrian environment and supports enhanced connections to the Rose Quarter, the river, the future greenway system, and surrounding neighborhoods.
Economic Impact	Concept enhances the economic impact of the Rose Garden Arena and Oregon Convention Center and contributes to a more positive neighborhood business climate.
Mix of Uses	Concept supports a mix of public uses in the area, is welcoming to all age ranges, and contributes to the 24/7 vision for the area's future development.
Existing Rose Quarter and Surrounding Uses	Concept compliments and supports existing Rose Quarter facilities (e.g. Rose Garden Arena, public transit, public parking garages) and contributes to the livability of surrounding neighborhoods.
Cultural Heritage	Concept honors and respects the cultural heritage of the area and surrounding neighborhoods with authenticity.

*Key Criterion